



Tammie Reed founded Talking with Tami in the spring of 2006, in conjunction with In the Pink Productions. Tammie created this talk show to inform, inspire and motivate others to pursue their dreams.

- Talking with Tami bridges the gap between “successful” and “the undeveloped”, showing everyday people, how they can pursue their dreams.
- The format of the show takes successful and notable people and showcases their stories through a talk show. This enlightens the viewers on how to overcome obstacles and move forward with their own visions.

INSPIRATION

- Tammie wanted to give recognition to those in the community who had influenced the world with their talents, but who are rarely seen.
- Tammie wanted her audience to learn how to correctly pursue their dreams in starting a business and take the fear out of it.
- Tammie wanted to positively uplift young girls to recognize their talents.

MISSION

Our mission at In the Pink Productions in conjunction with Talking with Tami, is to enlighten, inspire, and motivate others to be the very best they can be in life!

SHOW PRODUCTION

Talking with Tami is a thirty minute studio production. It is described as a “television magazine”, because the content addressed is considered timeless and has widespread appeal.

- Our target audience group is primarily young to middle age adults.
- Currently Talking with Tami is being taped at People TV (www.peopletv.org) Atlanta. PTV houses two full scale studio facilities with digital cameras, audio mixing boards, stage lighting, and switchers. (They have a viewer ship of over 200,000 subscribers).
- Post production mastering will occur at In the Pink Production’s office using final cut 4 through Apple. All segment recordings will be filmed using a Canon GL-2 camera.

FACTS

- Talking with Tami is written and produced by Tammie Reed. She has a Bachelors Degree in Business Management and a Certification in Television Production.
- Tammie also produces two other TV shows: Talking with Kids and Diva TV
- Talking with Tami, can be seen through Comcast Cable Channel 24, every Wednesday at 11:00am.
- Tammie Reed can be reached via email at: talkingwithtammie@yahoo.com
- Website is: www.talkingwithtami.com

BENEFITS PACKAGE

Platinum Package/\$3,000.00

- Sponsor Plug Commercial
- Logo on online newsletter for one year
- Running credits at the end of every episode for whole season
- Half page ad on sponsor page of website
- On camera product placement for whole season
- Four name drops per episode
- Half page ad on sponsorship package for next season

Gold Package/\$2,000.00

- Running credits at the end of every episode for half the season
- Quarter page ad on sponsor page of website
- On camera product placement for half of season
- Two name drops per episode
- Quarter page ad on sponsorship package for next season

Silver Package/\$1,000.00

- Four on air PSA's for the season
- Running credits at the end of every episode
- One name drop per episode
- Mention on sponsor page of website
- Mention on sponsor page ad on newsletter
- Mention on sponsorship package for next season

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FOR IMMEDIATE RELEASE

MEDIA CONTACT

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New talk show, **“Talking with Tami”** is on the rise!

Atlanta, GA (August 9, 2006)---With the anticipation mounting for the ingenious new talk show, **“Talking with Tami”**, host and Executive Producer, Tammie Reed has many promising individuals lined up to appear as guest the highly projected empowering show.

Tammie is currently adding to a long list of sponsors, vendors, guests and team members, who are

all ready to see this spontaneous, creative, immaculate woman in action!

The Talking with Tami television broadcast is all about empowerment and motivation. It also serves as a stepping- stone for individuals who have not been able to gain full exposure for their craft. This show will associate people who are categorized as **“successful”** with those that are labeled **“undeveloped”**. This show will also cater to children once a month by allowing them to shine as television personalities!

During the recent press conference Tammie Reed made the following comment, ***“This is a field that I have always been interested in (production) and I’ve always wanted to explore it. I’m now able to utilize my knowledge and skills to produce quality family programming. Its more of a dream come true and a stepping stone for more to come.”***

“Talking with Tami” is currently only appearing in the Atlanta market, through Comcast cable via Peopletv.org (Atlanta’s largest independent production house).The show is expecting to expand nationwide this upcoming year.

With the excitement of launching her first show, Tammie is continually moving forward and pushing to make **“Talking with Tami”** a show that will have longevity, constant originality and a yearning inspiration for others all over.

This show will be a groundbreaker and a leader in an independent TV production market. Stay tuned! To book clients or Tammie Reed call 678-373-3111